NEW!

AIRPOCKET

Your dream itinerary, simplified.

Problem

People use multiple providers when planning custom multi-stop trips.

This means it’s easy to make mistakes, takes a lot of time, and trips must be booked across multiple transactions and several providers.

No easy way exists to plan custom multi-stop trips online.

Problem

Planning complex trips can be overwhelming for casual travellers

Underserved market

Manual planning

Time-consuming

Complex

Mistake-prone

Booking.com

Skyscanner

Curated trip

Expensive

Inflexible

TRAILFINDERS
THE TRAVEL EXPERTS

TUI

solution

Eliminate mistakes
all transport and
accomodation fits your
criteria

Save time
fully-customisable
itineraries generated in
seconds

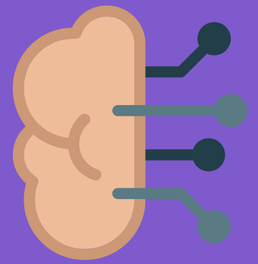
Book everything
in a single transaction

Opportunity

Why now?

Travel is rebounding
post pandemic

New travel integration
providers
are entering the market



Generative AI
enables smart trip planning

market validation

We have surveyed over 1,000 people

65%

Take custom multi-center trips at least once per year

72%

Spend 8 hours planning an average custom multi-center trip

50%

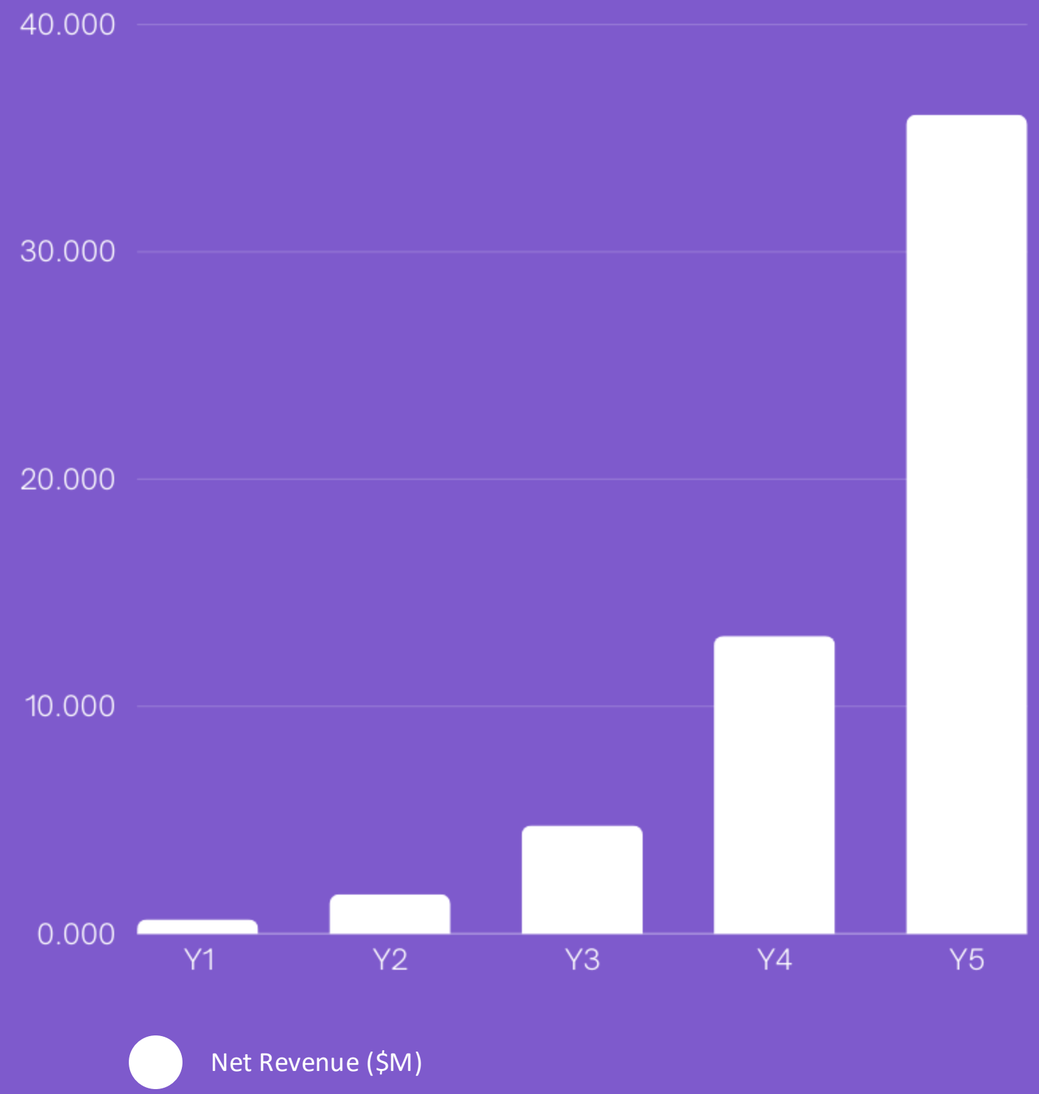
Make mistakes when booking custom multi-center trips

Market Size

Package Holiday Market
Total Addressable
Market

Multi-Center Holidays
Serviceable Addressable Market

AirPocket Net Revenue 2028
Serviceable Obtainable
Market



business model

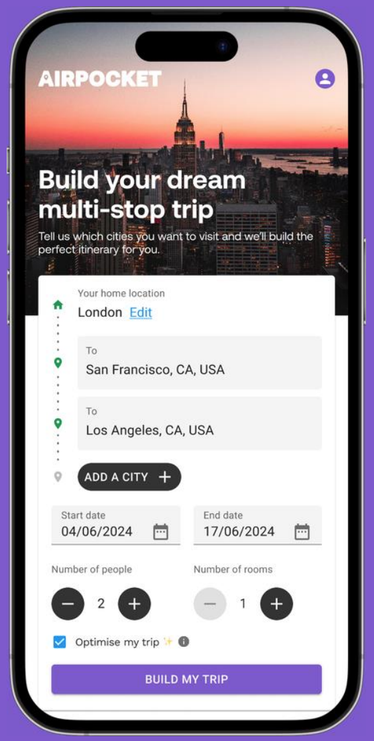
We charge 15% markup on all bookings and earn 5% commission for hotel bookings

2028

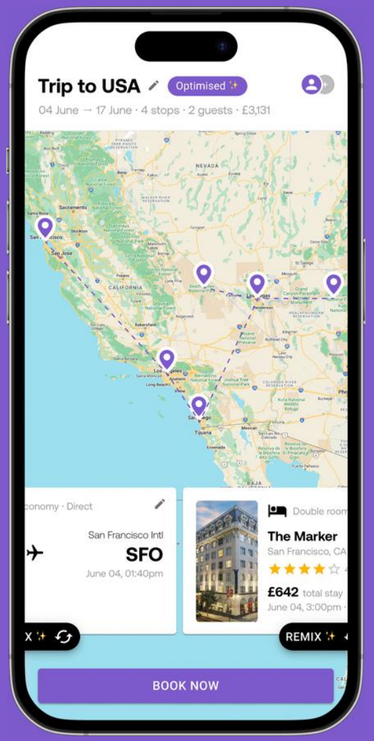
based on bookings growing 2.5X YoY and average booking value growing 10% YoY

39k	$922	$36M
Trips with AirPocket	Avg. net revenue per trip	Revenue

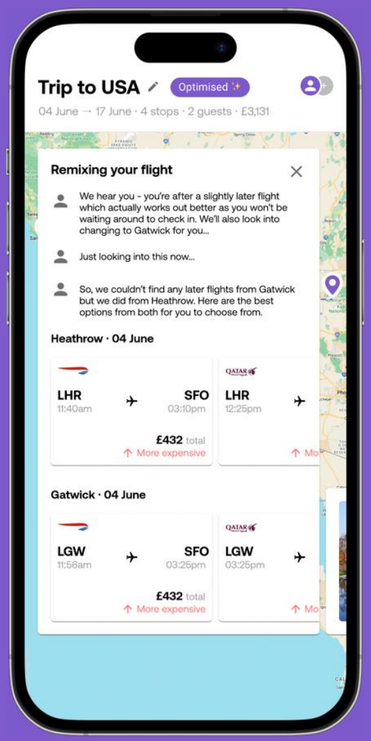
Product



Plan your trip

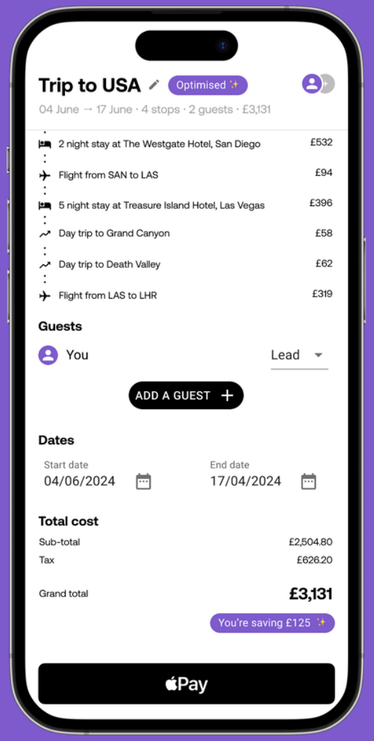


AI-powered itinerary creation

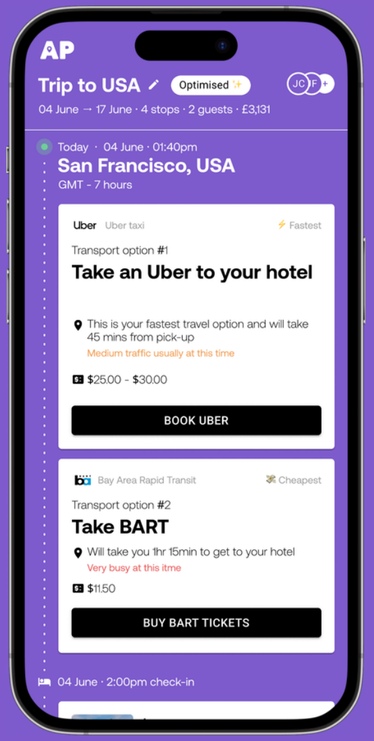


Micro-flexibility

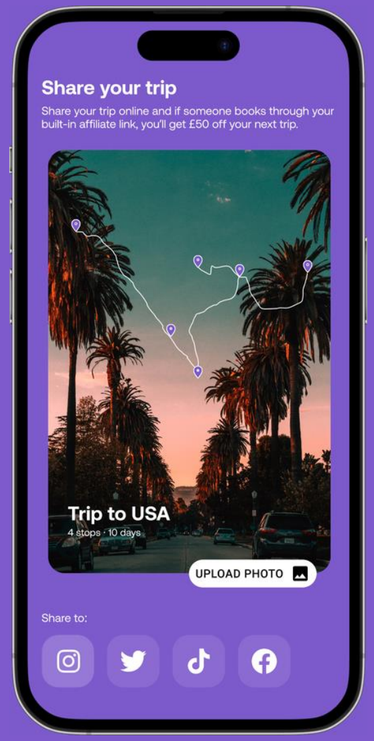
Product



Book in a single tap



Smart in-trip itinerary



Product-led growth